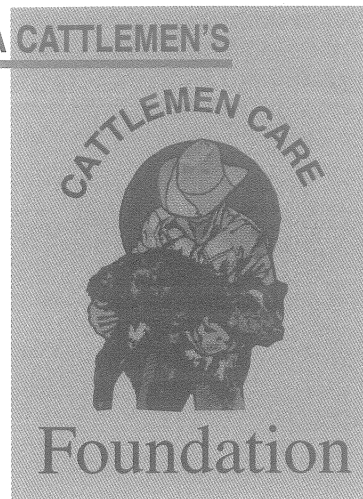


FEB 19 2010

IOWA CATTLEMEN'S



January 18, 2010

Rod Neier
Roto Mix LLC
3356 Kroening Lane
Platteville, IA 53818

Dear Rod;

The Iowa Cattlemen's Foundation Auction was a tremendous success again this year generating almost \$33,000. On behalf of the Foundation, I would like to thank you for your donation of the 414 Feed Wagon which was purchased by Jeff Longnecker for \$1450. The success of the auction would not have been possible without your generosity!

The Iowa Cattlemen's Foundation Auction proceeds help support the Beef Scholarship Extravaganza, Youth Beef Team training/rewards and other various scholarships as well as supporting industry research projects. These programs are important initiatives for the industry since they go to the core of our future – education and our youth.

Thanks again Rod for your continued support of the Iowa beef industry and the Iowa Cattlemen's Foundation.

Sincerely,

A handwritten signature in cursive script that reads "Dave Petty".

Dave Petty, President
Iowa Cattlemen's Foundation